## SEARCH PLANS IN UC RECRUIT

# BILLBOARD

April 27, 2021

# AGENDA

- BILLBOARD PROJECT GOALS
- WHAT CHANGED AND WHEN?
  - DETAILS TAB CHANGES
  - NEW: POSITION & DESCRIPTION TABS
  - REQUIREMENTS TAB REFERENCE PROCESS EXPLANATION
- NEW: DOWNLOAD ADVERTISEMENT PDF & APPLY PAGE TEXT
- Updated Resources

# **Billboard Project Goals**

The Description used to contain all details of a recruitment and was equivalent to the "ad." Some information had to be re-entered into multiple fields.

## "Billboard" functionality:

- Cuts down on repetitive entry & reduces errors
- Organizes the recruitment so that the applicant-facing apply page shows everything the applicant needs to know about the recruitment
- Produces a downloadable flyer or copyable apply page text for placing ads and outreach

# What changed and when?

Billboard required an incremental approach

It wouldn't have been possible to stop all searches, implement the changes, and then start up again.

- On March 25<sup>th</sup>, UC Recruit added two "new" tabs under search info.
- Additionally, fields within existing tabs were rearranged or new fields were added.

To avoid confusion, recruitments created before March 25<sup>th</sup> were not affected by the March 25<sup>th</sup> changes

\*\*Be careful about copying and pasting

UC Recruit Training site: http://recruit.ap.ucsb.edu/training





# **POSITION & DESCRIPTION tabs**

The Details tab had gotten too cumbersome. The new Position and Description tabs pull out some of that information and organize it more intuitively.

**Old Details** subsections: General Information, Contact Information, Description, Dates, Title Information, Internal Analyst notes.

**New Details** subsections: General Information, Search Tracking, Contact Information, Dates, Internal Analyst Notes.

# **DETAILS Tab**

SEARCH INFO	Details	
Details		
Position	S Applicants cannot apply to the recruitment because its dates have yet to be set.	
Description	Ø' https://recruit.ap.ucsb.edu:48908/JPF00633(Preview)	roval
Requirements		
Qualifications	General Information 🖉 Edit	
Diversity	Name TEST - Art Format Missing	Ş
Advertisements	Job number JPF00633	
Selection process	AD Home department Art / College of Letters & Science - Internal analyst notes + Add	
Committee	Not yet provided	
Documentation	Search tracking 🗷 Edit	
Disposition reasons	Search breadth Missing	
Conclusion	Initial search allocation Missing	
TOOLS	Contact information 😰 Edit	
Activity log	Address Missing	
Delete recruitment	Faculty/Staff contact June Betancourt 🚱	
	Public contact June Betancourt 🚱	
	Help contact Help 😧	

# **DETAILS Tab**



Details separated into:

## General Information

&

Search Tracking

## **DETAILS Tab**

## Contacts & Links (under the Details tab)

You may provide optional links to relevant websites as desired they will be shown on the apply page in the order shown; drag to reorder.





# **POSITION Tab**

SEARCH INFO	Position
Details	Position details  Edit
Position	
Description	AD Job location
Requirements	Salary range
Qualifications	Anticipated start
Diversity	AD Percent time
Advertisements	Rank/Step I
Selection process	
Committee	Title information <b>E</b> searc
Documentation	Title codes
Disposition reasons	Senate level I
Conclusion	Availability cohort I
	AD Position title 🕂
TOOLS	
Activity log	

# **POSITION Tab**

- Position Details

# Anticipated Start Date

required if senate < search; optional for non-senate

All other fields are optional

Position details	
Job location City, State The city and state where the hiree will work	
Salary range Anticipated start	Job location Salary range
Position duration Percent time	AD Anticipated start AD Position duration AD Percent time Rank/Step
Rank/Step Save changes Cancel	Even if you enter salary range or rank/step, it will not appear in the ad



## **DESCRIPTION Tab**

#### SEARCH INFO

Details

Position

Description

Requirements

Qualifications

Advertisements

Selection process

Documentation

Disposition reasons

Diversity

Committee

Conclusion

Activity log Delete recruitment

TOOLS

### Description

### Position description SEARCH PLAN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam quis magna ut ante aliquet mollis non id diam. Quisque quis libero ultricies, egestas nisi sollicitudin, accumsan sapien. Vestibulum diam orci, aliquam et aliquam a, aliquam id sem. Sed eu imperdiet arcu, a gravida nisi. Nullam pharetra maximus consequat. Nunc consectetur, sem sit amet venenatis consectetur, tellus dui pulvinar leo, quis lobortis mi lorem non felis. Donec ullamcorper tincidunt mollis. Suspendisse ut elit lorem. Duis scelerisque vulputate est, fringilla pretium nisi egestas vitae. Suspendisse potenti.

🕑 Edit

The University is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching and service as appropriate to the position.

Standard text

Standard text is set by your campus admin and will appear in the ad

The University of California Santa Barbara is an Equal Opportunity/Affirmative Action Employer advancing inclusive excellence. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, protected veteran status, or other protected categories covered by the UC nondiscrimination policy.

# **DESCRIPTION Tab**

## What needs to go in the Description?

- Anything you want applicants to see that doesn't already have the green "AD" badge
- The campus diversity statement (RB VII-7): "The University is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching and service as appropriate to the position"

**EEO/AA diversity tagline** text into is now automatically included under:

## "Campus standard text"

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.

## IMPORTANT!! all outreach, e.g. social media, emails, etc, must still include some form of EEO/AA diversity tagline

## **REQUIREMENTS** Tab – Reference Process Explanation

Enter applicant-facing information about reference requirements through the **Reference Process Explanation** field

- Explains how references will be used and/or contacted
- Text entered will display publicly to applicants
- Required for Contact Information Only and Letters of Recommendation
- Should cut down on the incoming support questions from prospective applicants

## **REQUIREMENTS Tab – Reference Process Explanation**

Setup	
Reference type	Contact information only 3 required; 2 optional (5 total)
Reference process explanation	Applicants who advance to the shortlist will have their references contacted by the department. Solicitations will be triggered at the time that applicants accept an invitation for interview. Applicants should provide 3-5 names with contact information.
Reference visibility	Visible to all reviewers

Departments must follow what they say they will do!

### Requirements Tab > Reference Process Explanation:

How and/or when are references to be contacted? Text will display publicly to applicants.

## **Reference Process Explanation – examples:**

### Letters of Recommendation (example):

a) Applicants should provide the names and contact information for 3-5 references and must request letters of reference within the system in order to complete application requirements.

Reference requirements		×
Reference type		
None	Contact information only	Letters of recommendation
Applicants will be asked to name refe	erences, and the applicant must request lette	ers to complete their application
Reference process explanation		
Applicants should provide the nam reference within the system in ord	es and contact information for 3-5 reference er to complete application requirements.	es and must request letters of
Details for applicants about referenc	e collection and usage	
Required references	* Optional refere	nces

## **Reference Process Explanation – examples:**

Contact Information Only (these are just examples):

**b)** Applicants who advance to the shortlist will have their references contacted by the department. Solicitations will be sent out at the time that shortlisted applicants accept an invitation for interview. Applicants should provide 3-5 names with contact information.

c) Applicants are required to provide the names and contact information for a minimum of 2 references and may submit up to 2 additional optional references. Applicants should inform their references that they may be contacted by the department at any time during this recruitment.

**d)** Please provide the names and complete contact information for 3 references. The department will conduct a reference check for the finalist before extending an offer.

## Not one-size-fits-all

# **QUALIFICATIONS** Tab

Delete recruitment

It is now important **NOT** to put "N/A" in the Add'l or Preferred fields if there are none

If these Qualifications are not being used, leave them blank!

SEARCH INFO	Qualifications
Details	Basic qualifications (required at time of application)
Position	C Edit
Description	
Requirements	I he minimum requirement to be considered a qualified applicant is the completion of all requirements for a PhD (or equivalent)
Qualifications	except the dissertation (or equivalent) in Psychology or a closely
Diversity	related field.
Advertisements	
Selection process	
Committee	Additional qualifications (required at time of start)
Documentation	Not yet provided
Disposition reasons	
Conclusion	Preferred qualifications 🔒 SEARCH PLAN
TOOLS	PhD in Psychology or a closely related field
Activity log	

Add

# **Download Advertisement link**

Checklist complete. When the search plan is ready, submit it for approval	
SEARCH INFO	Details
Details	
Position	♦ Applicants cannot apply to the recruitment because it is not yet published. When it is, applicants
Description	Ø <sup>r</sup> https://recruit.ap.ucsb.edu:31030/JPF00137(Preview) № Download.9dvertisement
Requirements	
Qualifications	

- You may download the advertisement anytime during the draft stage and submit to JobElephant or other advertising outlets for quotes on advertising.
- If all looks okay, finalize your Planned Search and Recruitment Efforts.
- Once your checklist (including advertising plan) is complete, you will see the checkmark in the green circle. Submit for approval.

# Or, use preview link to copy and paste Apply page text...

DRAFT Checklist complete. When the search plan is ready, submit it for approval	
SEARCH INFO	Details
Details	
Position	O Applicants cannot apply to the recruitment because it is not yet published. When it is, applicants
Description	Ø' https://recruit.ap.ucsb.ed⊎.31030/JPF00137(Preview) 🙆 🖉 Download Advertisement
Requirements	
Qualifications	General Information E Edit

# ....into a Word document:

### POSITION OVERVIEW

**Position title:** Assistant Professor in Cognitive Psychology **Anticipated start:** Applications received on or before May 31, 2021 wi the position will remain open until filled.

### APPLICATION WINDOW

Open date: April 24th, 2021

Next review date: Monday, May 31, 2021 at 11:59pm (Pacific Apply by this date to ensure full consideration by the committee

# Downloaded Advertisement PDF

This is the PDF "flyer" in draft form (clicking on the preview link will open to the same info but without the watermark)

No redundancy – for example, Basic Qualifications is shown under QUALIFICATIONS It does not *also* appear in the Description text

### The right way to use Billboard

#### Job #JPF00638

Psychological and Brain Science's / Collings of Leithers & Science - Mathematical, Life, and Physical Sciences / UC Santa Barbara

We are not yet accepting applications for this recruitment. Browse open recruitments

### POSITION OVERVIEW

Position title: Assistant Professor in Cognitive Psychology Anticipated start: Applications received on or before May 31, 2021 will be given priority consideration, but the position will remain open until filled.

### APPLICATION WINDOW

Open date: April 28th, 2021

Next review date: Monday, May 31, 2021 at 11:59pm (Pacific Time) Apply by this date to ensure full consideration by the committee.

Final date: Wednesday, Jun 30, 2021 at 11:59pm (Pacific Time) Applications will continue to be accepted until this date, but those received after the review date will only be considered if the position has not yet been fille

### POSITION DESCRIPTION

The Department of Psychological and Brain Sciences at the University of California, Santa Barbara invites applications for a tenure-track faculty position at level of Assistant Professor. The Department is looking for exceptional individuals with particular emphasis in the area of Cognitive Psychology.

Responsibilities of faculty members generally include teaching at undergraduate and/graduate levels, recruitment, supervision, and mentorship of graduate students, participation in university service and professional activities, and the development of an actively funded research program of the highest quality.

Successful candidates will have a record of collabor ative research; and will be able to lever age synergies within the Department of Psychological and Brain Sciences and Division of Mathematical, Life & Physical Sciences. Examples of research areas include, but are not limited to, perception, attention, language, memory, thirking, and consciousness.

The Department is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching and service appropriate to the position.

Department: http://deptwebsiteucsb.edu

Lab: http://labwebsiteucsb.edu

### QUALIFICATIONS

Basic qualifications (required at time of application)

Applicants must have completed all requirements for a PhD (or equivalent) in psychology or a related area, except the dissortation, at the time of application.

#### Preferred qualifications

A demonstrated record of excellence in research, and a record of (or potential for) outstanding teaching are desired. Preferred candidates will have a outstanding record or promise of research accomplishment commensurate to the stage of their career, and a commitment to excellence in teaching a mentoring at the undergraduate and graduate levels.

### APPLICATION REQUIREMENTS

#### Document requirements

Cover Letter

# Downloaded Advertisement PDF

Redundancy – Basic Qualifications is shown in the Description text and...

### The wrong way to use Billboard

#### Job #JPF00636

\* Psychological and Brain Sciences / College of Letters & Science - Mathematical, Life, and Physical Sciences / UC Santa Barbara

We are not yet accepting applications for this recruitment. Browse open recruitments

### POSITION OVERVIEW

Position title: Assistant Professor in Cognitive Psychology Anticipated start: July 1, 2022

#### APPLICATION WINDOW

#### Open date: April 28th, 2021

Next review date: Monday, May 31, 2021 at 11:59pm (Pacific Time) Apply by this date to ensure full consideration by the committee.

Final date: Wednesday, Jun 30, 2021 at 11:59pm (Pacific Time) Applications will continue to be accepted until this date, but those received after the review date will only be considered if the position has not yet been filled.

### POSITION DESCRIPTION

The Department of Psychological and Brain Sciences at the University of California, Santa Barbara invites applications for a tenure-track faculty position at the level of Assistant Professor, with an anticipated start date of July 1, 2022. The Department is looking for exceptional individuals with particular emphasis in the area of Cognitive Psychology.

Responsibilities of faculty members generally include teaching at undergraduate and/graduate levels, recruitment, supervision, and mentorship of graduate students, participation in university service and professional activities, and the development of an actively funded research program of the highest quality.

Applicants must have completed all requirements for a PhD (or equivalent) in psychology or a related area, except the dissertation, at the time of application. Successful candidates will have a record of collaborative research, and will be able to leverage synergies within the Department of Psychological and Brain Sciences and Division of Mathematical, LIFe & Physical Sciences. Examples of research areas include, but are not limited to, perception, attention, language, memory, thinking, and consciousness.

A demonstrated record of excellence in research, and a record of (or potential for) outstanding teaching are desired. Preferred candidates will have an outstanding record or promise of research accomplishment commensurate to the stage of their career, and a commitment to excellence in teaching and mentoring at the undergraduate and graduate levels.

Applications should be submitted electronically, and must include:

- + Curriculum Vitae
- + Cover Letter
- Statement of Past and Future Research Interests
- Statement of Teaching
   At least 1 and no more than 3 publications
- Applicants should arrange for 3-5 references to submit letters of recommendation on their behalf via the recruitment website

Applications received on or before May 31, 2021 will be given priority consideration, but the position will remain open until filled. To apply pieces visit https://recruit.ap.ucsb.edu/apply/JPF00636

Ouestions can be directed to cognitivesearch@email.edu

The Department is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching and service appropriate to the position.

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, see, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.

Department: http://deptwebsiteucsb.edu

Lab: http://labwebsiteucsb.edu

# Downloaded Advertisement PDF

...Basic Qualifications also shows up under the QUALIFICATIONS heading.

This is unnecessary and redundant.

### POSITION DESCRIPTION

The Department of Psychological and Brain Sciences at the University of California, Santa Barbara invites applications for a tenure-track faculty position at the level of Assistant Professor, with an anticipated start date of July 1, 2022. The Department is looking for exceptional individuals with particular emphasis in the area of Cognitive Psychology.

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Applications should be submitted electronically, and must include: • Curriculum Vitae

### QUALIFICATIONS

#### Basic qualifications (required at time of application)

Applicants must have completed all requirements for a PhD (or equivalent) in psychology or a related area, except the dissertation, at the time of application,

#### Additional qualifications (required at time of start).

### N/A

#### Preferred qualifications

A demonstrated record of excellence in research, and a record of (or potential for) outstanding teaching are desired. Preferred candidates will have an outstanding record or promise of research accomplishment commensurate to the stage of their career, and a commitment to excellence in teaching and mentoring at the undergraduate and graduate levels.

### APPLICATION REQUIREMENTS

#### Document requirements

- Cover Letter
- Curriculum Vitae Your most recently updated C.V.
- Statement of Past and Future Research Interests

## Description no longer serves as The Ad

What if we like our old way of using the Description?

You can still upload alternate versions to the Ad Documents section, including a version based on the "old" way.

However, it becomes another item for approvers to check, defeats the purpose of the Billboard project, and could cause delays

SEARCH INFO	Advertisements
Details	Planned search & recruitment efforts A SEARCH PLAN
Position	
Description	Donec risus massa, interdum non efficitur sed, maximus nec orci.
Requirements	Duis pharetra egestas mi sed congue. Proin augue neque, dapibus
Qualifications	Ut maximus hendrerit purus at volutpat. Mauris aliquam vitae urna
Diversity	ut imperdiet. Vestibulum eu molestie urna.
Advertisements	
Selection process	
Committee	Actual search & recruitment efforts SEARCH REPORT + Add
Documentation	Not yet provided
Disposition reasons	
Conclusion	Ad documents SEARCH PAN & Upload
TOOLS	Copies of all advantisements that will be posted
Activity log	Filmene
Delete recruitment	Filename
	You haven't uploaded any ad documents yet — 🟠 upload one now

# What are the main differences with Billboard?

- Search plan submission now requires:
  - Anticipated start date for senate searches
  - Reference process explanation for both senate and non-senate searches that collect references as part of the application
- The campus standard text (EEO diversity tagline) will be automatically included in the PDF download
- The Description does not serve as the "kitchen sink" for all recruitment details.

## Are there new resources?

- Search plan worksheets updated
- Lecturer Pool and Temp Research Pool advertising templates updated
  - See Creating a Recruitment section under <u>https://ap.ucsb.edu/resources.for.department.an</u> <u>alysts/recruit/</u>

# **Questions?**

### Academic Affairs Information Technology:

help@aait.ucsb.edu (805) 893-2495

### June Betancourt:

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