

POTENTIAL ADVERTISING SOURCES FOR DIVERSITY OUTREACH

By no means is this an exhaustive list of sources, but simply a preliminary list you may wish to consider as a guide to assist in finding outreach for your recruitments.

**Please note that prices are as of 2017 and change frequently. Please reach out to the sites you are interested in to confirm their current pricing.*

***Data for sources that show an average number of clicks per posting was received from JobElephant, based on their AppTrker.com technology.*

ASSOCIATION OF BLACK PSYCHOLOGISTS: abpsi.org = \$250/posting - Avg. 5.5 clicks per posting.

AMERICAN ASSOCIATION FOR ACCESS, EQUITY AND DIVERSITY: AffirmativeAction-Jobs.CareerWebsite.com = \$199/posting- Avg. 5.4 clicks per posting.

AFRICAN AMERICANS IN STEM: AfricanAmericansinSTEM.com = \$100/posting - Avg. 12.6 clicks per posting.

ASSOCIATION ON HIGHER EDUCATION AND DISABILITY: AHEAD.org = (\$50) for the first 100 words, \$1 per word for the next 50 words, and \$.50/word after the first 150 words. Listings will remain online for 2 months or for the duration of the job search period, whichever is specified. - Avg. 1 clicks per posting.

AMERICAN INDIAN SCIENCE AND ENGINEERING SOCIETY: AISES.org = \$195/posting - Avg.8.7 clicks per posting.

ASIAN CAREER NETWORK: acareers.net = \$495/posting

ASIANS IN HIGHER EDUCATION: AsiansInHigherEd.com = \$149/posting; \$1750/annual unlimited posting subscription. - Avg. 4.4 clicks per posting.

ASSOCIATION FOR WOMEN IN SCIENCE: AWIS.org = \$299/posting - Avg. 4.3 clicks per posting.

ASSOCIATION FOR WOMEN IN MATHEMATICS: AWM-Math.org = \$130 (minimum)/posting - Avg. 4.4 clicks per posting.

BLACKS IN HIGHER EDUCATION: BlacksInHigherEd.com = \$149/posting; Avg. 2.9 clicks per posting.

BLACK CAREER NETWORK: Blackcareernetwork.com = \$495/posting

CHINESE AMERICAN LIBRARIANS ASSOCIATION: cala-web.org = \$1 per word + \$40 processing fee/posting - Avg. 7.1 clicks per posting.

CHICANOS AND NATIVE AMERICANS IN SCIENCE: ChicanosAndNativeAmericansinScience.com = \$100/posting - Avg. 5.7 clicks per posting.

DEAF DIGEST: deafdigest.net = \$120/posting - Avg. 60 clicks per posting.

DEAF EDUCATION JOBS: DeafEducationJobs.com = \$100/posting - Avg. 9.9 clicks per posting.

DISABLED IN HIGHER EDUCATION: DisabledInHigherEd.com = \$149/posting; \$1750/annual unlimited posting subscription- Avg. 5.2 clicks per posting.

DISABLED PERSON: DisabledPerson.com = \$50/posting; \$6000/annual unlimited posting subscription- Avg. 3.7 clicks per posting.

DIVERSE ISSUES IN HIGHER EDUCATION: DiverseEducation.com = \$330/posting; \$5,550/annual unlimited posting subscription- Avg. 8.5 clicks per posting. User demographics: 44% African American; 9% Hispanic.

DIVERSITY: Diversity.com = \$180/posting. No unlimited option but job packs available. Avg. 1.2 clicks per posting

DIVERSITY IN STEM: DiversityinSTEM.com = \$100/posting - Avg. 6.7 clicks per posting.

DIVERSITY JOBS: DiversityJobs.com = \$225/posting or \$8,000/year unlimited subscription. Avg. 16.2 clicks per posting

DISABLED STUDENT PROGRAMS AND SERVICES JOBS: DSPSjobs.com = \$100/posting - Avg.10.1 clicks per posting.

EMPLOY DIVERSITY: EmployDiversity.com = \$75/posting - Avg. 3 clicks per posting.

HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES: HACU.net = \$150 (75 words max) - Avg. 3.8 clicks per posting.

HISTORICALLY BLACK COLLEGES AND UNIVERSITIES CONNECT: HBCUconnect.com = \$249/posting; \$4999/annual unlimited posting subscription- Avg. 7.9 clicks per posting.

HISPANICS IN HIGHER EDUCATION: HispanicsinHigherEd.com = \$149/posting; \$1750/annual unlimited posting subscription- Avg. 3.1 clicks per posting.

HISPANIC OUTLOOK ON EDUCATION MAGAZINE: HispanicOutlook.com = \$225/posting; \$15,000/annual unlimited posting subscription- Avg. 3.3 clicks per posting.

HISPANICS IN STEM: HispanicsinSTEM.com = \$100/posting - Avg. 6.33 clicks per posting.

HISPANO- JOBS AND CAREERS FOR LATINOS: iHispano.com = \$495/posting - Avg. 27.5 clicks per posting.

INDIAN COUNTRY TODAY: IndianCountryToday.com = \$400/week/posting - Avg. 6.3 clicks per posting.

INSIGHT INTO DIVERSITY: InsightIntoDiversity.com = \$319/posting; \$6475/annual unlimited posting subscription- Avg. 5.5 clicks per posting.

JOURNAL OF BLACKS IN HIGHER EDUCATION: jbhe.com = \$245/posting- Avg. 26 clicks per posting.

JEWISH JOBS: JewishJobs.com = \$199.98/posting- Avg. 10 clicks per posting.

LATINOS IN HIGHER EDUCATION: LatinosinHigherEd.com = \$220/posting; \$1900 (*or less)/annual unlimited posting subscription - Avg. 13.9 clicks per posting.

LATPRO- LATINO JOB BOARD: LatPro.com = \$325/posting- Avg. 3.2 clicks per posting.

LGBT IN HIGHER EDUCATION: LGBTinHigherEd.com = \$149/posting; \$1750/annual unlimited posting subscription - Avg. 4.7 clicks per posting.

MILITARYJOB.COM: MilitaryJob.com = \$125/posting (job packs available) Avg. 82 clicks per posting

MINORITY JOBS: MinorityJobs.net = \$125/posting- Avg. 7.6 clicks per posting.

MINORITY POSTDOC: MinorityPostDoc.org = \$400/posting- Avg. 1 clicks per posting.

MINORITY PROFESSIONAL NETWORK: MinorityProfessionalNetwork.com = \$100/posting or \$12,000/year unlimited. Avg. 13.7 clicks per posting

NATIONAL ASSOCIATION OF ASIAN AMERICAN PROFESSIONALS: NAAAP.org = \$150/posting- Avg. 4 clicks per posting.

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE: naacp.org \$250/posting

NATIONAL ASSOCIATION OF DIVERSITY OFFICERS IN HIGHER EDUCATION: NADOHE.org = \$350/posting- Avg. 9.4 clicks per posting.

NATIVE AMERICANS IN HIGHER EDUCATION: NativeAmericansinHigherEd.com= \$149/posting; \$1750/annual unlimited posting subscription- Avg. 3 clicks per posting.

NATIONAL BLACK MBA ASSOCIATION: nbmbaa.org = \$295/posting - Avg. 34 clicks per posting.

NATIONAL SOCIETY OF BLACK ENGINEERS: nsbe.org = \$250/posting - Avg. 7.1 clicks per posting.

OUT AND EQUAL: outandequal.com \$200/posting

PROFESSIONAL DIVERSITY NETWORK: prodivnet.com = \$495/posting- Avg. 49.5 clicks per posting.

PROFESSIONAL WOMEN OF COLOR NETWORK: pwocn.org = \$160/posting- Avg. 38 clicks per posting.

RECRUIT MILITARY: RecruitMilitary.com = \$299/posting- Avg. 5 clicks per posting.

SOCIETY FOR ADVANCEMENT OF CHICANOS/HISPANICS AND NATIVE AMERICANS IN SCIENCE: SACNAS.org = \$299/posting- Avg. 4 clicks per posting.

SOCIETY OF WOMEN ENGINEERS: SocietyofWomenEngineers.swe.org = \$299/posting - Avg. 5.8 clicks per posting.

SOUTHERN CALIFORNIA INDIAN CENTER: indiancenter.org

TRIBAL COLLEGE JOURNAL- JOURNAL OF AMERICAN INDIAN HIGHER EDUCATION: TribalCollegeJournal.org = \$150/posting- Avg. 9.5 clicks per posting.

VETERANS IN HIGHER EDUCATION: VeteransinHigherEd.com = \$149/posting; \$1750/annual unlimited posting subscription- Avg. 4.5 clicks per posting.

WOMEN IN ACADEMIA REPORT: WIAReport.com = \$245/posting- Avg. 5.5 clicks per posting.

WOMEN IN BIOLOGY CAREER CENTER: wibcareercenter.com/ \$200/posting

WOMEN IN HIGHER EDUCATION: wihe.com = \$210/posting - Avg. 7.8 clicks per posting.

WOMEN IN TECHNOLOGY INTERNATIONAL: witi.com = \$300/posting - Avg. 4 clicks per posting.

WOMEN AND HIGHER EDUCATION: WomenAndHigherEd.com = \$149/posting; \$1750/annual unlimited posting subscription - Avg. 3.9 clicks per posting.

WOMEN INSIDE STEM: WomenInsideSTEM.com = \$100/posting. Avg. 3.3 click per posting

WORKPLACE DIVERSITY: workplacediversity.com = \$200/posting