Promotion to the rank of Professor requires an accomplished record of research that is judged to be excellent within the larger discipline or field. Superior intellectual attainment, as evidenced both in teaching and in research or other creative achievement, is an indispensable qualification for advancement to Professor. Sustained excellence in all areas of review is expected for promotion to the Professor rank.

Promotion to Teaching Professor requires sustained excellence in effective teaching and demonstrated distinction in the special competencies appropriate to teaching in the particular subject. Sustained excellence in all three areas of review, teaching, professional and/or scholarly achievement and activity, and University and public service is expected for promotion to the Teaching Professor rank.

Promotion advancements may be rewarded in increments of steps and one-half step of off scale as described in Red Binder I-36, Merits Advancements. Promotion from an overlapping step may be a lateral change in rank without an increase in salary if the promotion occurs prior to the normative time at rank or step. See Red Binder I-37.

Promotion is a career review and therefore is based on a review of the individual's entire academic career. Acceleration at the time of promotion may be based on the cumulative record.